



VINUNIVERSITY

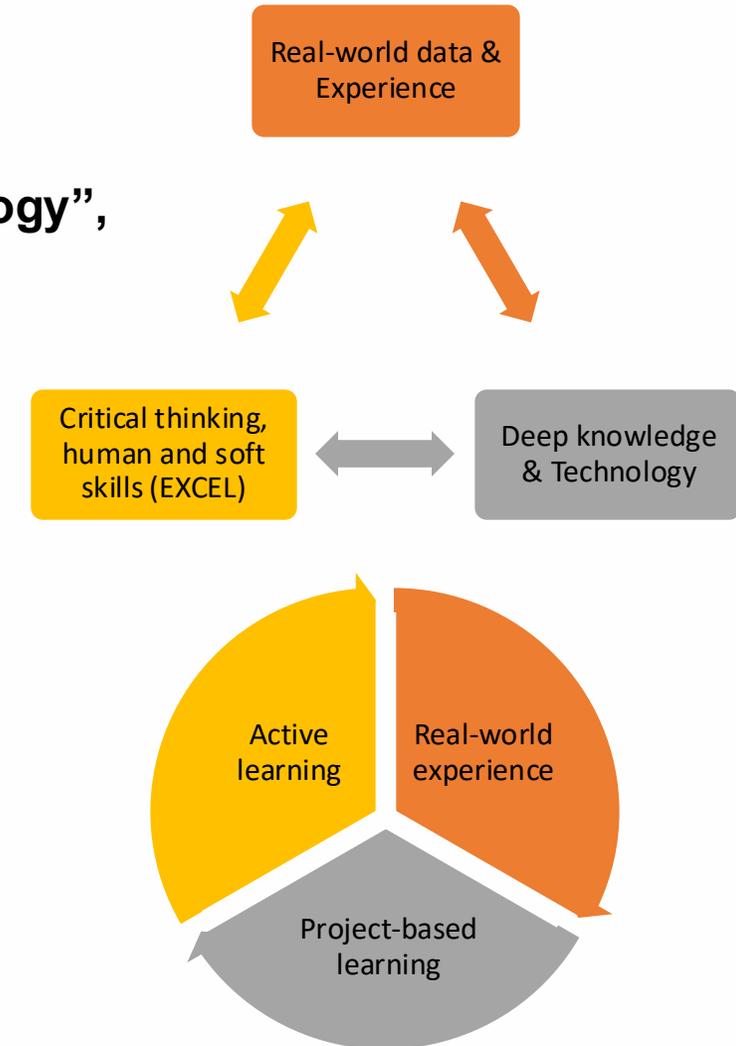
College of Arts and Sciences:

- Psychology
- Multimedia Communications
- Economics



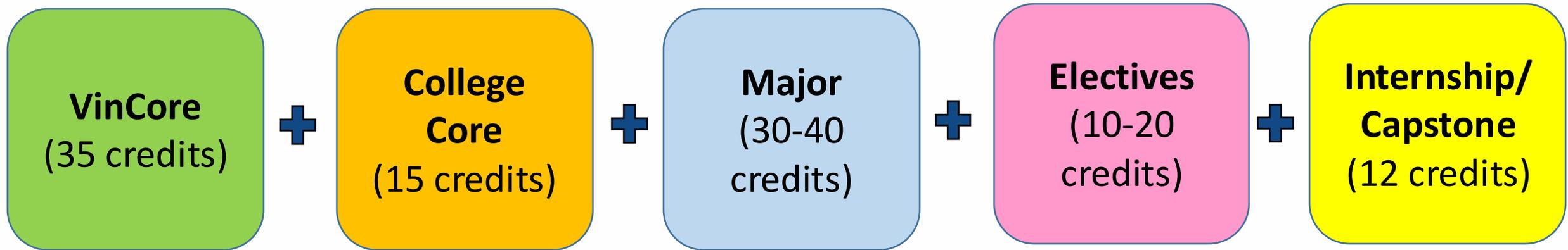
UNIQUE POINTS

- + **Flexible and multidisciplinary: a “personalized learning experience”**
- + **Option to Minor or Double Major, e.g., “Communications & Psychology”, “Economics & Psychology”, “Economics & Communications”, etc.**
- + **Internship to translate learning into the workplace**
- + **One-to-one tutoring and personal careers advisor**
- + **Optional study abroad with credit transfer**
- + **Thematic study grouped by issues of contemporary relevance**
- + **Validated by Cornell University**



BA PROGRAM

□ Basic Structure



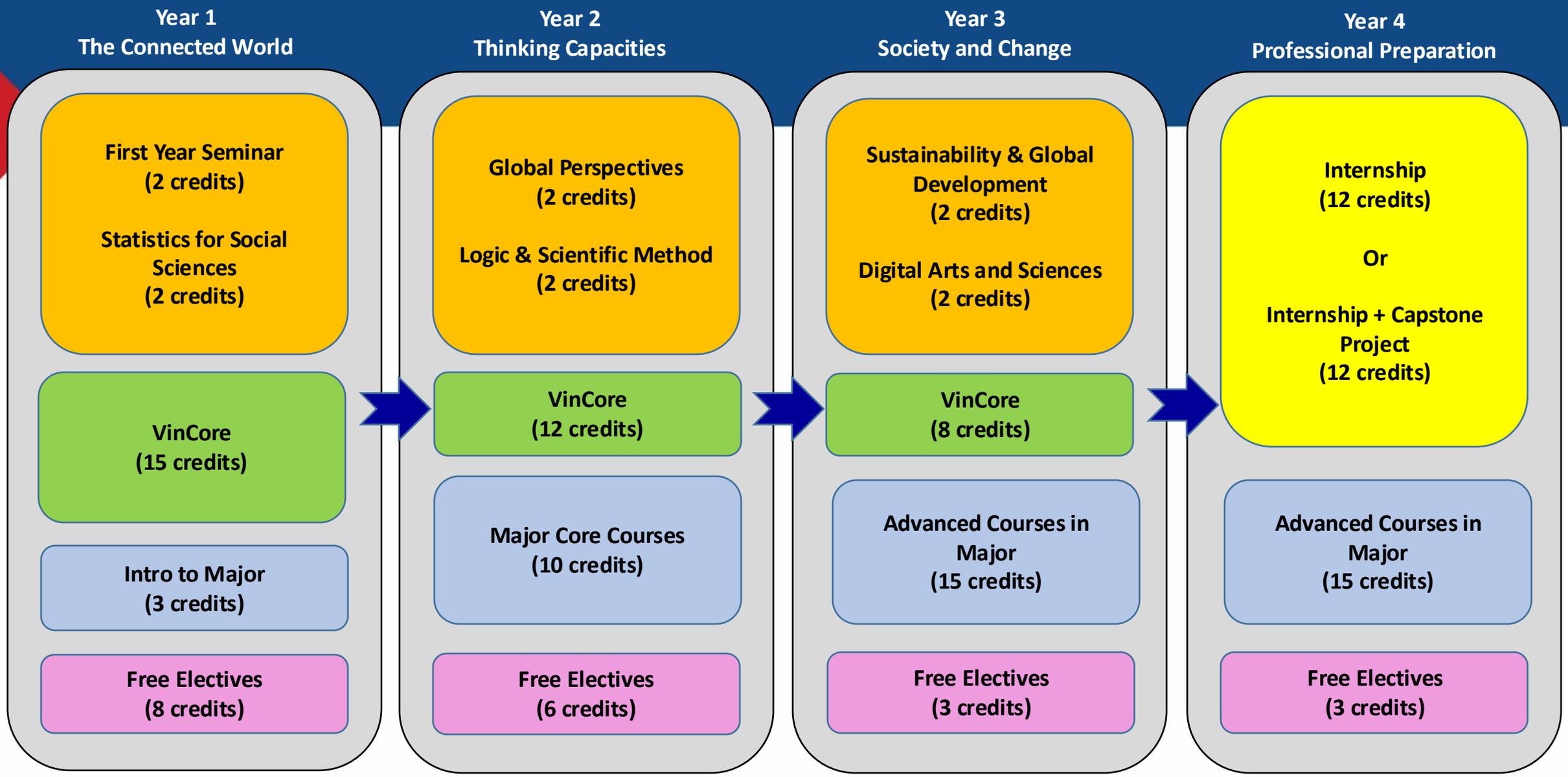
Minor: >15 credits in recognized courses

Major: ≥30 credits in recognized courses

BA = >120 credits

BA + Minor = ≥135 credits

BA + Major 2 = >150 credits



College Core
 VinCore
 Major
 Free Electives
 Internship

COLLEGE CORE



Year 1. Theme: Connected World

- CAS1011: First Year Seminar
- CAS1020: Statistics for Social Sciences



Year 2. Theme: Thinking Capacities

- CAS2010: Global Perspectives
- CAS2020: Logic and Scientific Method



Year 3. Theme: Society and Change

- CAS3010: Global Development and Sustainability
- CAS3020: Digital Arts and Sciences



VINCORE



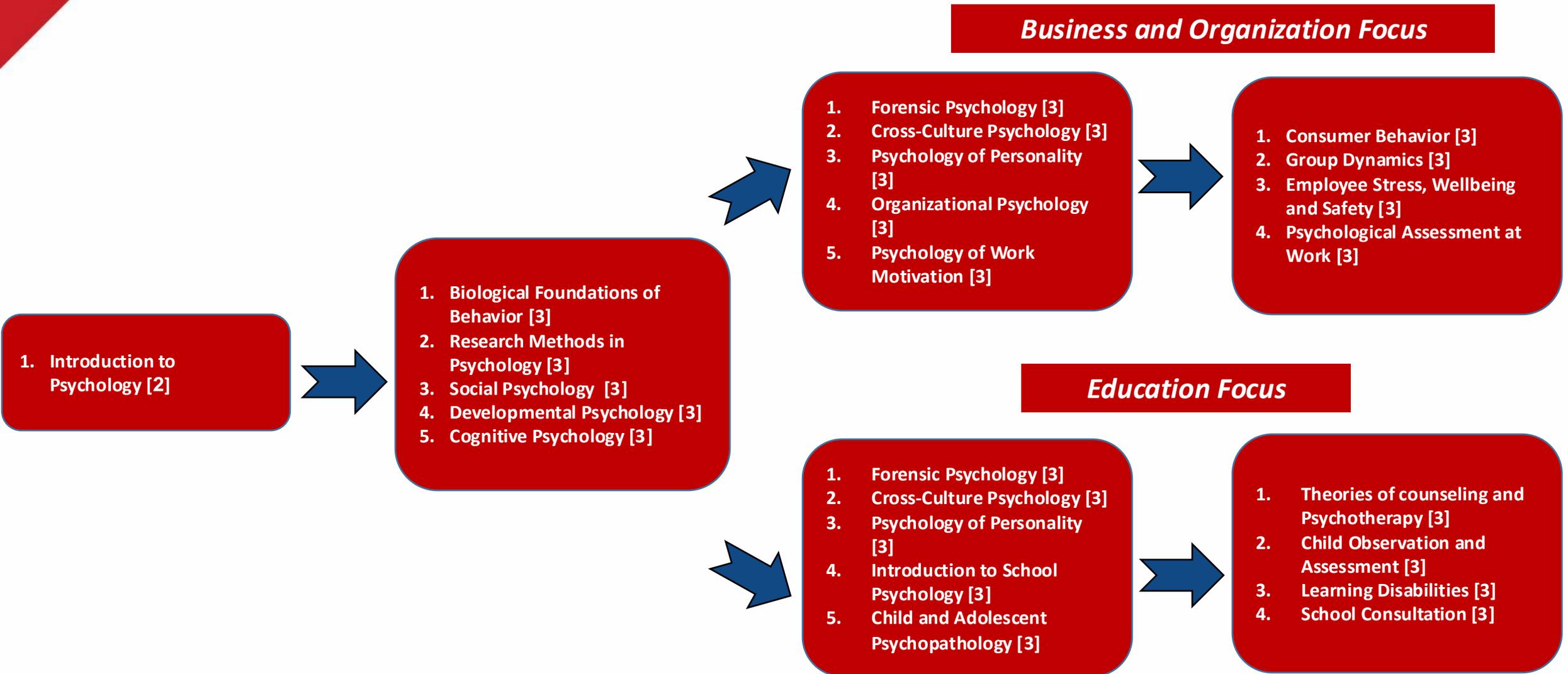
Character

Career

Connections



Major in PSYCHOLOGY

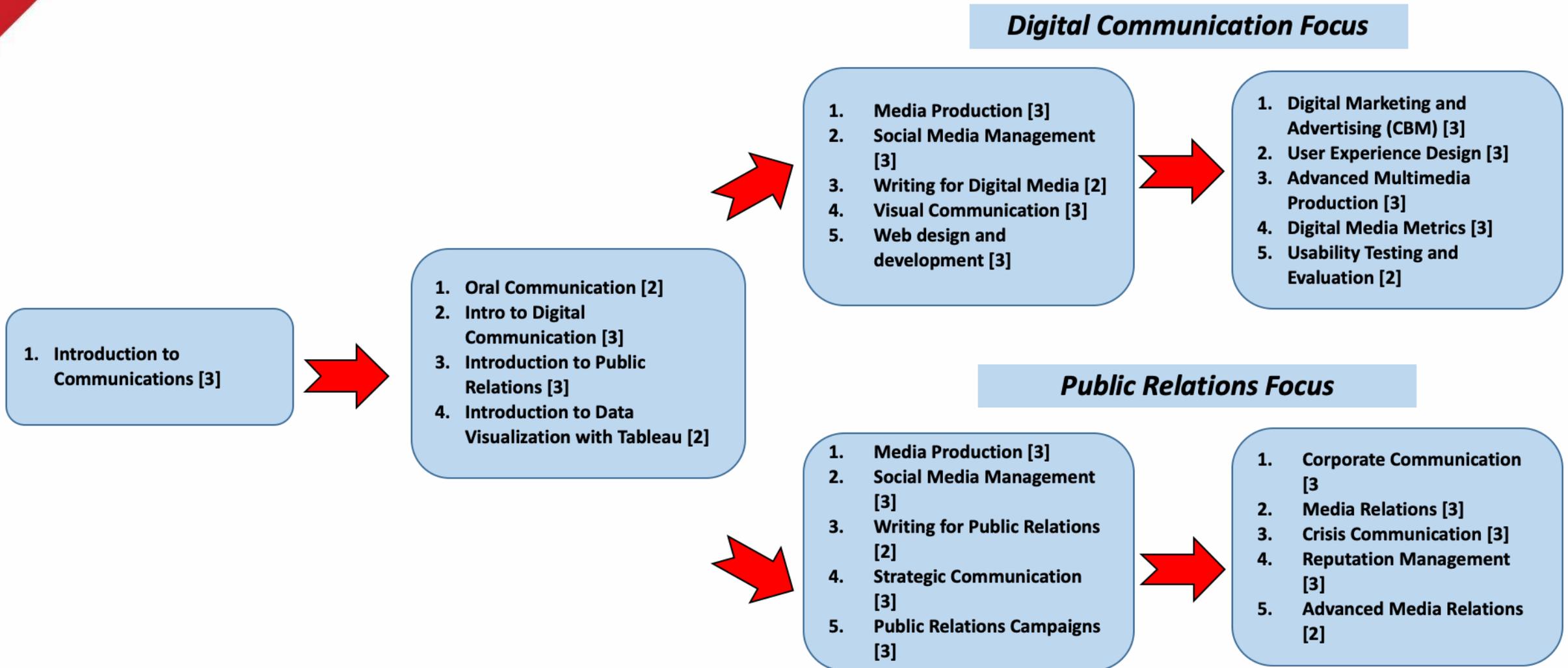


Career Pathways in Psychology

- Clinical Psychologist
- Counselor
- Educational/Child Psychologist
- Therapist
- Research Psychologist
- Behavior Analyst
- Career Counselor/Life Coach
- Human Resources Manager
- Marketing Specialist



Major in MULTIMEDIA COMMUNICATION



Career Pathways in Multimedia Communication



- Public Relations (PR) Specialist
- Advertising and Marketing
- Corporate Relations Manager
- Content Writer/Editor
- Media and Journalism
- Social Media Manger
- Health Communication
- Non-Profit/NGO Communications Officer
- Brand Strategist Manager

Major in ECONOMICS

Digital/Innovation Focus

1. Introduction to Economics [3]

1. Principles of Microeconomics [3]
2. Principles of Macroeconomics [3]
3. Statistical Method in Economics [3]
4. Econometrics [3]

1. Machine Learning [3]
2. Time Series Econometrics [3]
3. Big Data Econometrics [3]
4. Artificial Intelligence [2]
5. Innovation System for Science and Technology [2]

1. Making The Modern World: The Industrial Revolution in Global Perspective [2]
2. Development Economics [3]
3. Energy Economics [2]
4. Real Estates Economics [3]

Market Focus

1. Economic Applications of Game Theory [3]
2. Psychology and Economics [3]
3. Strategy and Information [3]
4. Environmental Policy and Economics [2]
5. Economics and E-Commerce [2]

1. Industrial Organization and Public Policy [3]
2. Competitive Strategy and Industrial Organization [3]
3. Finance and Society [3]
4. Financial Crisis [2]

Career Pathways in Economics

- Financial Analyst
- Policy Analyst
- Market Researcher
- Academic Researcher
- International Trade Specialist
- Supply Chain Analyst
- Product Manager
- Loan Officer
- Quantitative Risk Analyst



ACADEMIC OPPORTUNITIES

- ❑ Opportunities to Join Exchange Programs with Top 150 Universities Worldwide
- ❑ Dual Degree and Joint Degree Programs with Partner Universities (e.g., 3+2, 3+1 program)
- ❑ Single semester exchange student opportunities



ACADEMIC PARTNERS

ACADEMIC PARTNERS



INTERNSHIP

❑ **Number of credits:** 12

❑ **Length:** 640 hours

❑ **Timetable:** Year 3+

❑ **Description:**

❑ All graduates are required to complete an internship or work-based research project in their fourth year

❑ The sector should be relevant to their major and career pathway

❑ Can use existing connections e.g., VinSchool for education psychology focus

❑ Future VinUni student's internship locations:

Local companies: FPT, Techcombank, Melia Hotel, VinGroup Ecosystem, Beta Group, S-Connect, etc. International companies and organizations: Facebook Internship Program, Google Internship Program. Local and International NGOs



INTERNSHIP PARTNERS



CAS has established connections with many industry partners and is seeking memorandums of understanding to provide internships for our students



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